

MC MATT 90gsm – AD00 – KRAFT 85

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GENERAL PRODUCT CHARACTERISTICS

Total weight	193 gsm ± 5%	ISO 536
Total caliper	188 µm ± 7%	ISO 534

FACE:

White matt woodfree machine coated paper with good opacity

Substance	90 gsm ± 4	ISO 536
Caliper	88 µm ± 6	ISO 534

ADHESIVE

Water emulsion acrylic based permanent type, good adhesion on a wide variety of surfaces like paper, glass and steel. Application at room temperature.

Peel adhesion	15.7 N/inch ± 2	FINAT1
Shear test	4h ± 2	FINAT8
Quick stick	13.7 N/inch ± 4	FINAT9
Min. application temp.	+5°C / +40°C	
Service temp. Range	-15°C/+80°C	

The adhesive complies with FDA 175.105 and BfR XIV regulations, for contact with foodstuffs.
The product meets the European Toy Regulation EN71/3

BACKING

One-side coated white kraft; solventless silicon coated

Substance	85 gsm ± 3	ISO 536
Caliper	87µm ± 5	ISO 534

The product meets the European Toy Regulation EN71/3

APPLICATIONS

High quality multipurpose labels with matt finish: address, instruction, inventory labels and many other applications.

PRINTABILITY

Face: good printing results by all common print processes, excellent results using brilliant inks
Backing: good printing results by all common print processes, in one or more colors.

SHELF LIFE AND USE

3 (three) years from delivery date when stored at the following conditions:

- Temperature +5°C/+35°C
- Relative Humidity 45% - 60%
- Store in a cool dry place
- Store away from heaters or direct sunlight or rain
- Keep the sheets flat, the reels piled
- Store in the original packaging