

**WHITE PVC 80  $\mu\text{m}$  – AD00 – KRAFT 135 gsm**

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**GENERAL PRODUCT CHARACTERISTICS**

Total weight	261 gsm $\pm$ 8%	ISO 536
Total caliper	221 $\mu\text{m}$ $\pm$ 8%	ISO 534

**FACE:**

PVC film, soft, white, gloss

Substance	110 gsm $\pm$ 10	ISO 536
Caliper	80 $\mu\text{m}$ $\pm$ 8	-

The product meets the European Toy Regulation EN71/3

**ADHESIVE**

Water emulsion acrylic based permanent type, good adhesion on a wide variety of surfaces like paper, glass and steel.

Peel adhesion	15,7 N/inch $\pm$ 2	FINAT1
Shear test	4h $\pm$ 2	FINAT8
Quick stick	13.7 N/inch $\pm$ 4	FINAT9
Min. application temp.	- 5°C / +40°C	
Service temp. Range	-15°C/+80°C	

The adhesive complies with FDA 175.105 and BfR XIV regulations, for contact with foodstuffs.  
The product meets the European Toy Regulation EN71/3

**BACKING**

One-side coated white kraft; solventless silicon coated

Substance	135 gsm $\pm$ 7	ISO 536
Caliper	130 $\mu\text{m}$ $\pm$ 6	ISO 534

The product meets the European Toy Regulation EN71/3

**APPLICATIONS**

Promotional labels for indoor and outdoor use. Typical applications are for the design industry, the cosmetic industry, luxury products in general.  
High resistance and good adaptability to the substrates

**PRINTABILITY**

Face: screen-and flexo printing, UV-Offset printing too, using suitable inks. Consult your inks supplier about suitable printing inks to obtain maximum ink bonding.  
Backing: good printing results by all common print processes, in one or more colours.

**SHELF LIFE AND USE**

Two (2) years from delivery date when stored at the following conditions:

- Temperature +5°C/+35°C
- Relative Humidity 45% - 60%
- Store in a cool dry place
- Store away from heaters or direct sunlight or rain
- Keep the sheets flat, the reels piled
- Store in the original packaging